

Carrefour Group India









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Voices of Farmers

"Swarngeen vikas ki taraf ek kadam" A step towards holistic development

Carrefour Group India

Learning for better future

Voices of the young



"Main hamesha sochta tha ki Palla mein kheere ki paidavar bahut achi hai. Parantu dossre desh hum se bhi jyada uga rahein hain. Humein yeh bhi pata chala ki hamari fasal ki kwality itni achi nahi hai jaise anya deshon ki. Jyada aamdani ke liye humein use badhana hoga".—Vishwas Ram, Farmer

"I always thought that Palla has the largest produce of cucumber. But now, I have learnt that other countries grow ten times more than what we do. We also got to know that the quality of our produce is not as good as compared to others in the world. We will have to improve the quality to get more produce & money".





"Main apne khet mein 4 tarah ki fasal ugata hoon. Isse saal bhar paisa rehta hai. Par sir ne jo us kisaan ke baare mein bataya jo sirf lettuce ugata tha, wah bada acha tha. Saal bhar mein 1 sabji ugane mein mehnat bhi kam hai aur yadi wah 6 sabji jitni amdani la rahee hai, toh ise badiya toh kluch ho nahi sakta. Agar hamara sampark bhi aise hi kisi hotel se ho jaaye, toh main bhi 1 hi sabji ugaunga".—Suraj, Farmer

"I grow 4 crops in my field in a year as per the season. This gets a regular income through out the year. But the case of that farmer, that the scientists from PUSA shared, who only grow lettuce was very interesting. Growing one vegetable through out a year is less work. Also, if it can bring the same income as growing six vegetables, it will be very good. If we can also get linked to some hotel like this, then I will also just grow one vegetable". "Aisi workshop buwai aur turwai ke samay honi chahiye. Us waqt humein beej, dawai, anyay ki jankaari ki avshaykta jyada hoti hai. Samay- samay par PUSA ke adhikari humare kheton mein aayein aur jankari dein"

- Kunal Gehlot, Farmer

"Such workshops should be organized at the time of harvesting & sowing. That is the time when we need more information on the types & varieties of seeds, pesticides to be used, etc. PUSA scientists should come to the fields and give demonstrations."



"Workshop mein batayi ja rahee taknique bahut achi hain. Dawai ka prayog se pehle test karane jaise jankari se kisaanon ko bahut fayda hoa"- Sri Krishna, Farmer



"The new techniques being explained in the workshop are good. The farmers will benefit a lot from the information shared like testing the pesticides before using them."

Adopting new technologies

Rearing new techniques





"Hum hamesha sochte the ki hamare kheton mein paidavar waise nahi hoti, jaisi honi chahiye. Is karyasahala se humein hamari samsyaon ka hal mil gaya. Ab mujhe samajh aaya hai ki ek tarah ki fasal ko ek tarah ka hi kitnashak chahiye hota hai. Ab hum dawai dalne se pehle sir se poochenge".

-Mohan Kumar, Farmer

"We kept wondering why our produce does" not turn up as expected. The workshop gave solutions to our problems. I did not know that one specific crop needs one specific type of chemical. We will now consult Carrefour team for pesticide & fertilizer management of soil".





"Beej bone ke naye tareekon ko main apnaunga. Hum toh wahi purane tareeke istemaal karte aa rahein hain. Nayee jankari ka prayog karke hum munafa kamayenege". - Pushpinder Balraj, Farmer

> "I will now practice the new methods of sowing as discussed. We have been using the same old methods. We will now put this new information into practice and reap its benefits".

"Pala mein hum kisaan bhai apni zameen ko kabhi bhi khali nahi rakhte the, kyunki humein lagta tha ki isse samay zaya zaya ja raha hai aur amdani bhi kam hogi. Jab khet ke ek taraf se dhan kaata ja raha hota tha toh hum dossri taraf sabji bo dete the. Par ab humein samjh aa gaya hai ki ek- do din ke liye zameen ko khali rakhna jaruri hai. Isse mitti ki gunvataa bharti hai aur fasal bhi achi hoti hai."- Brahm Pal, Farmer

"Earlier in Palla, we all farmer fellows will not leave our land vacant for even one hour because we thought leaving the soil barren will lead to loss of time and thus loss of income. While harvesting the rice from one end of the farm, we started sowing leafy vegetables on the other end. We have now realized that leaving the land with out any crop for a day or two is important as it lets the soil breathe, replenishes the nutrients and thus add to the quality & quantity of produce".



Dr. Balraj urged farmers to get rid of old customary methods & adopt new technologies which have been developed.

Stories to theories

From experience to practice





"Hum hamesha sochte the ki hamare fasal mein keeda kahan se aa jata hai, jabki hum niyamit taur par usse saaf karte hain. Is karyashala se jaana ki keede aur kharab fasal ko tasle mein ikhtaa kar khet se bahar daalna hai. Hum toh saaf karke khet mein hi ek kone mein daal dete the. Ab hum bataye tareeke se karenge. Apni biwi se bhi kahoonga ghar ka saara kooda ikhta kare jisse hamare khet ke liye khaad ban jaaye".

—Ishwar Singh, farmer

"We would always wonder why do the crops get infected in spite of we taking all necessary precautions. From this workshop, we have understood that the infected crops need to be collected in a tray and thrown away from the field. We used to remove the diseased part but leave it in the field only. Now, I will follow what we has been told in the workshop. I will

also ask my wife to collect all the household waste to make manure for my field."

Integrated nutrient & pest management, use of Green Manure, household degradable waste in the fields & efficient disposal of the infected plants were suggested as viable practices for the farmers by Dr. Pal

"Hamare ghar aur kheton mein kitnashakon ke dibbe bhare pade hain. Lekin humein pata hi nahi ki unhe kaise prayog karma hai. Aaj pata chala, itna sab khareed ke rakhne ka koi fayda nahi, ek tarah ki fasal ko ek tarah ki hi dawai chahiye hoti hai. Ab hum wahi khareedenge aur saath saath uske istemal ka prayog bhi seekhenge" - Brahm Singh, Farmer

"In our homes & farms, tins & boxes of pesticides are just lying around. We did not know how to use them properly in the fields. Now we know that a crop needs a specific chemical therefore, so am only going to buy the pesticide which my crop will require and also side by side learn its application & use".



"Jo humne sikha woh bahut hi gyaan wali baatein thi. Pehle hum apni samajh aur anubhav ke aadhar par dawai daalte the. Aisa humein kabhi laga hi nahi ki isse fasal ko nuksaan ho sakta hai. Ab main hamesha naap kar hi istemaal karunga. Logon ko hum sabji bechna chahte hain, dawai nahi"

"What we learnt was an eye opener. Earlier, we would put any amount of pesticides on the crop as per our experience. It never occurred to us that an overdose may even harm the crop. Now, that I know the harms of doing it, I will for sure measure the amount to be used for a specific crop. Wish to sell the vegetables not the chemical to my customers".



- Daya Ram, Farmer